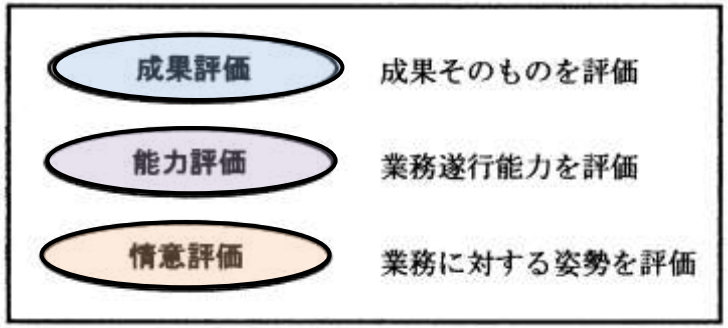基本的な 3 つの評価要素